

National Governors Association.

**"The Role of the Arts in Economic Development."** NGA Center for Best Practices Issue Brief.

This white paper outlines how the arts can contribute to economic development, in the following ways: 1) bringing in money through tourism, crafts, and cultural attractions; 2) focusing downtown redevelopment; 3) creating vibrant public spaces and amenities that improve a community's image and increase business and tax revenue base; 4) contributing to a region's "innovation habit" by attracting talented knowledge-based workers and encouraging knowledge-based innovation and production.

Peacock, Alan and Ilde Rizzo, eds.

**Cultural Economics and Cultural Policies.** Boston: Kluwer Academic Publishers.

This edited volume discusses problems of definition, measurement, and how economists can advise policy makers on the arts based on principles of welfare economics.

Radich, Anthony J.

**Economic Impact of the Arts: A Sourcebook.** Washington, D.C.:  
National Conference of State Legislatures.

Though older than the other materials reviewed here, this book provides an overview of the rationale behind arts impact studies and how cultural policy makers and arts advocates can use them. Their discussion of how amenities, including those that are arts-related, can be the basis for local economic development and public-private partnerships is particularly helpful in determining how economic development officials may view arts impact studies and the usefulness of the arts.